reimagine

Impact Report

FY 2024-2025

Dr. Scott Sellens

CHAIR
BOARD OF DIRECTORS

Sofia Martinez, LCSW

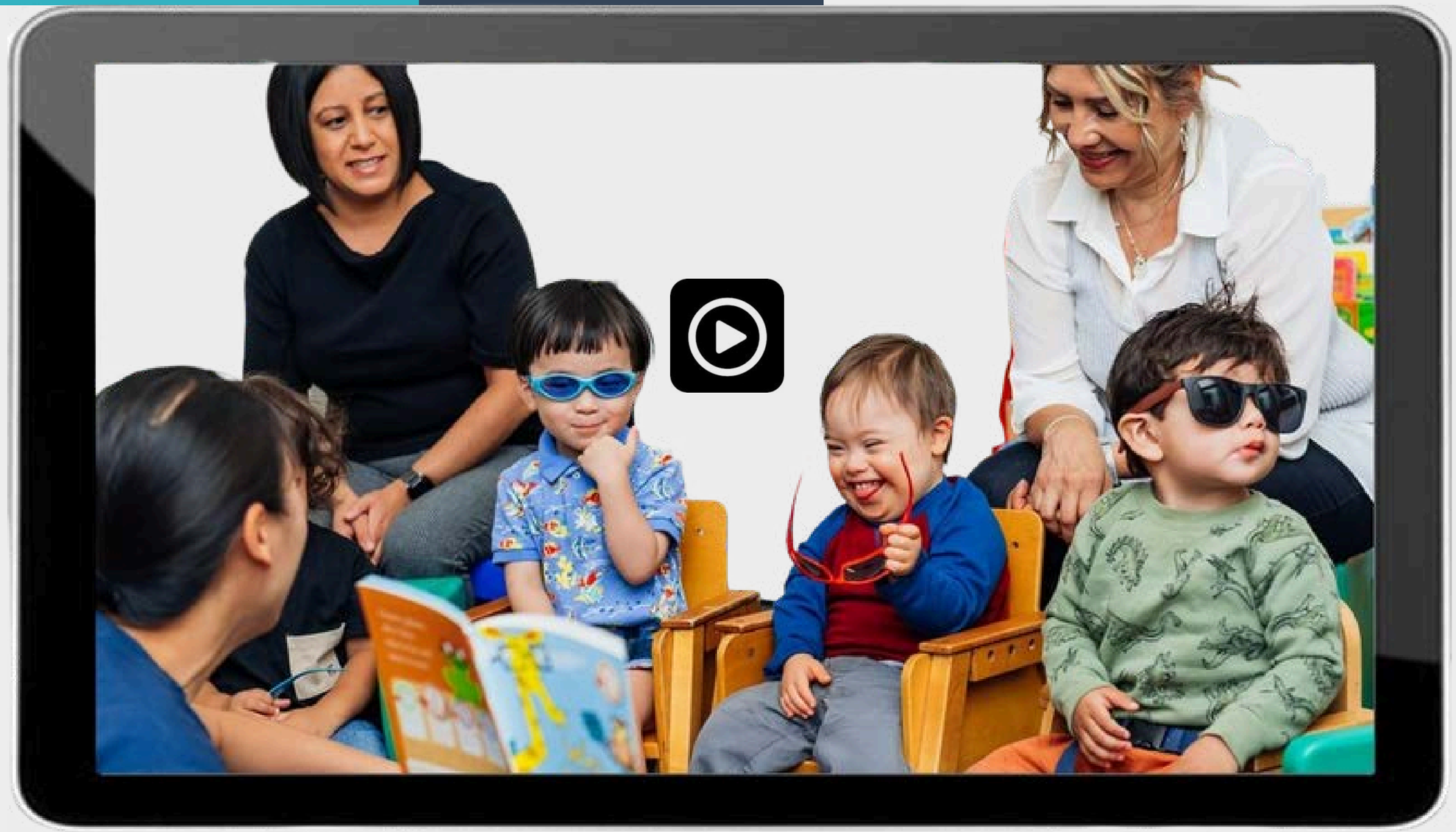
CEO

A Community of Strength & Purpose

As we celebrate 75 years of service, Reimagine is rooted in the heart of our community—guided by innovation, inclusion, and the belief that everyone deserves a chance to grow and thrive.

This year, we embraced that spirit through new learning opportunities, deeper connections, and exciting partnerships that open doors to meaningful purpose and belonging. Our participants not only grew their skills and broadened their horizons but helped reshape perceptions of ability and giving back to our community.

With gratitude to our board, staff, families, donors, and partners, we look ahead with confidence, ready to reimagine the next 75 years of possibility and impact.



Thank you for making this year brighter than ever!

Everyone deserves the opportunity and the support to learn, grow and achieve their best.

A History of Determination & Imagination

Reimagine was founded in 1950 when a group of brave parents of children with disabilities banded together to help their loved ones get the care they needed. Their fearless actions opened the door for others—sparking a decades-long evolution of focused, individualized care and extended support for people with disabilities.

Our multi-disciplinary team specializes in supporting individuals with a wide range of neurodevelopmental disabilities, from autism and Down syndrome to cerebral palsy and other intellectual disabilities.

75 years later, we continue to embrace innovation, advanced learning strategies and best-in-class care to open new possibilities for everyone with disabilities in our Orange County community.

Thank you for being part of our journey!

75 YEARS

There is more to learn every day with Reimagine.

Vision and Mission

Vision

We see a healthy, inclusive community in which all people with disabilities have equal opportunities to thrive.

Mission

We reimagine and relentlessly pursue possibilities throughout the lifespan of every person with disabilties.

New Initiatives

Innovating to Empower Growth and Community

Young Adults in Action

Connecting to New Career Possibilities

Our young adult participants explored diverse workplaces—from Costco and the Discovery Cube to Yakult Yogurt—through site visits that open doors to new workforce opportunities. And our weekly participant-volunteers at the Thomas Shelter and Dreams for Schools gave back---a powerful part of learning teamwork and community.

Cooking Up New Possibilities

A Modern Kitchen Makeover

Our Fullerton kitchen remodel added new appliances, cabinets, a large island prep station and plenty of storage space—perfect for our group classes. Plus, our big screen TV brings a world of food and culture to our participants who are learning essential life skills, including meal planning, budgeting, and food safety.

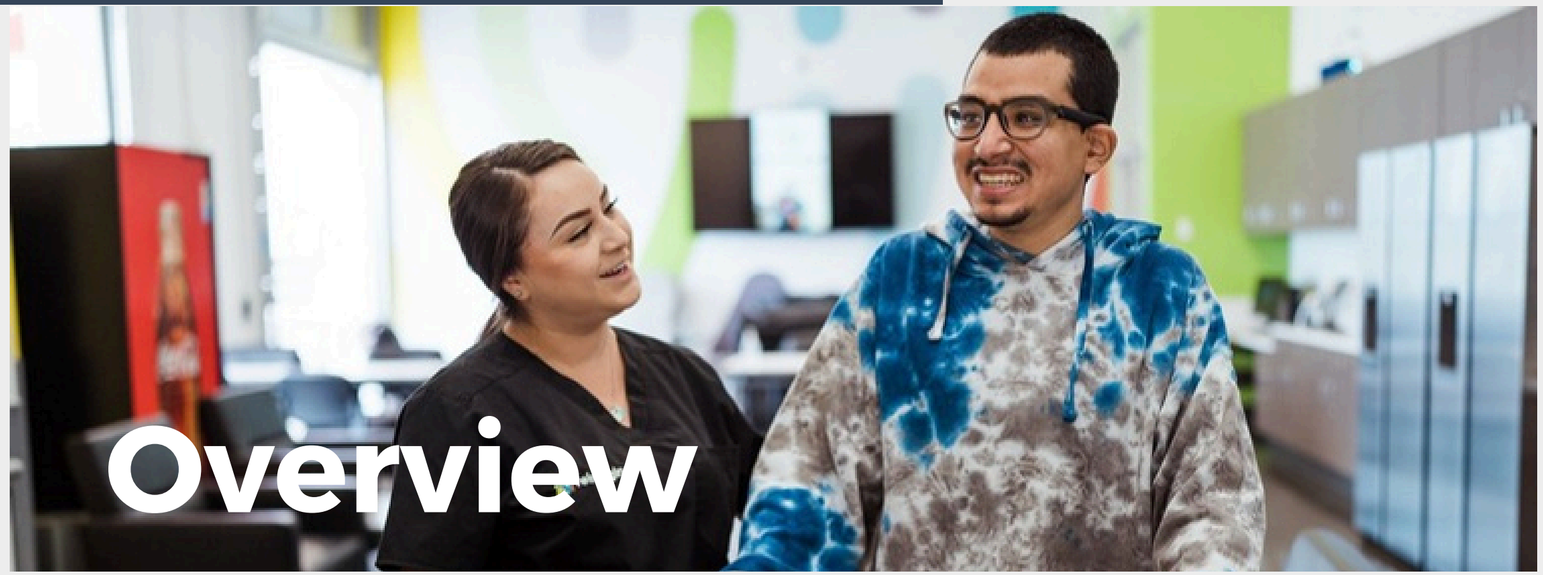
Optimizing Tech & Communication

Innovation that Empowers

More learners gained access to technology—and the world—with our expanded suite of adaptive technologies including new learning apps plus user-friendly speech-generating programs.

And our clinical team welcomed advancements in our child assessment tools so we can more holistically assess and monitor each child's development across motor, language, cognitive, and social-emotional domains.

Our participants, staff, families and friends are learning and thriving together.



Overview

Now in our 75th year, Reimagine continues to provide the services and supports that ensure people with disabilities thrive personally, with their families, and in our community.

Innovative programs that enrich and empower, clinical services that optimize health, plus community partnerships that connect and enrich, our two campus locations are lively centers of learning that will last a lifetime.

425

Participants Supported

Ages

12 months to age 80+

Campuses

Santa Ana, CA
Fullerton, CA

Programs and Services

We serve a range of neurodiverse and medically fragile individuals with autism, Down syndrome, cerebral palsy, traumatic brain injury and other intellectual and physical disabilities that impact the daily activities of life.

We believe that with the right clinical, educational and developmental supports, our participants can lead fulfilling lives of dignity and purpose through:

- Lifelong Learning Programs
- Social & Recreational Activities & Experiences
- Child Development Services
- Health, Wellness & Clinical Services

Lifelong Learning

Learning lasts a lifetime through Reimagine instruction and coaching, meeting participants at the level that works best for their preferences, abilities and goals:

- Functional Academics
- Job Exploration
- Computer Literacy
- Community College Partnerships
- Music & Art
- Nutrition & Healthy Cooking
- Movement & Fitness

25
On-campus supported classes

95,015
Participant class attendance

Classes are provided at three instruction levels..

Social & Recreational Programs

This past year, we added to our programming that happens outside the classroom, where special learning and social experiences expand horizons, build connections and bring choice and fun to the forefront.

Craft Night

Child Development Services

For children with disabilities, early intervention is critical. Our youngest participants are supported to learn and grow through a range of supports, activities and experiences that provide the best start possible while building physical, cognitive, social-emotional, language and fine motor skills.

20 children 12 to 36 months served

- Sensory-based Therapies
- Cognitive Development through play
- Physical, Occupational & Speech Therapies
- Social Development Activities
- Recreation Equipment & Motor Skill Support

Health, Wellness & Clinical Services

Reimagine provides whole-person physical and psychosocial care, coordinating with individuals, their families and medical providers to optimize health and wellness through the following:

- Nursing, Pharmacy & Social Services
- Personal Care
- Physical, Occupational & Speech Therapy
- Exercise & Fitness
- Dietary Consultation
- Tools to Improve Strength, Balance & Mobility
- Adaptive Fitness Equipment

6,552

Clinical Interventions

(Includes Physical, Occupational & Speech Therapies)

312

Weekly Support Groups

(Topics include Healthy Relationships, Living with Traumatic Brain Injury and Mindful Meditation)

121

Family & Team Meetings

(Nurse & Social Worker check-ins with participant & caregiver)

The one-to-one attention our volunteers give participants is priceless.

Volunteers Making a Difference

Our volunteers infuse every space—from the classroom to the garden and our special events—with their passion for sharing, teaching, and connecting.

We're deeply grateful to the families, Santiago Canyon Community College students, corporate partners, and AmeriCorps Seniors whose dedication strengthens our mission every day.

34
Volunteers

8,750
Volunteer Hours

$304,410
Volunteer Hours Value
$34.79/hour

Community Partnership

"I'm proud to stand with Reimagine as we work to build a more equitable, diverse, inclusive Orange County where all our citizens can thrive." -Santa Ana Mayor Valerie Amezcua

Santa Ana Mayor Valerie Amezcua with Reimagine CEO Sofia Martinez at City Hall celebrating recognition of the nonprofit's 75 years of service to the community. .

Fullerton Mayor Fred Jung toured Reimagine, thanking staff and participants for their contribution to the individuals, families and advocates in the disability community.

Fundraising & Community Engagement

Thank you to our community for supporting us during the spring *Empowering Possibilities* one-day fundraiser, held in partnership with the Orange County Community Foundation.

Our *Sip, Savor & Celebrate* event took our 75th Anniversary year to new heights, with gracious hosts, delighted guests, and a joyful evening of wine tasting and treats—raising the bar on fun, fundraising, and the power of a caring community.

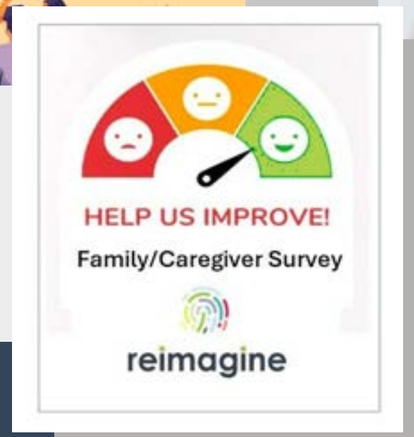
Raised $6,160 in 24 hours

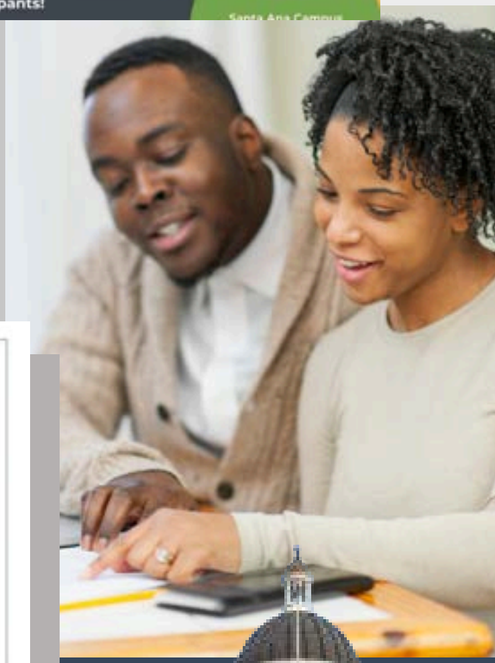
Raised $44,545 in one evening

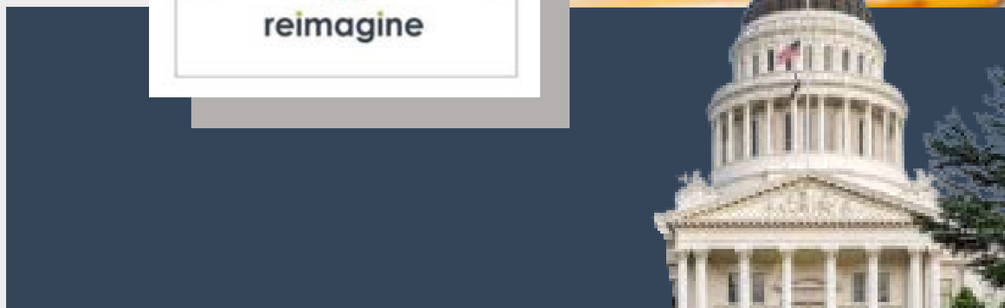
Advocacy and Outreach

With over 250,000 people with disabilities in Orange County, Reimagine and our partners work diligently to share information, resources, and support with families and the broader community. This year, we welcomed regional center case managers and other community and health care providers to our spring Open House, and continued to be a strong voice with city and state representatives.

Input from our frontline families and caregivers—gathered through a survey of Reimagine services—is helping shape our focus on connecting individuals and families to the right programs, including ongoing parent support groups, workshops and resources.







FY 2024-2025

Statement of Activities

Our strategic governance and administration ensure stability while adapting and innovating with new services and resources that strengthen our mission.

Revenue & Support: $9,666,504

88%
($8,489,281)
Government Funding

6%
($632,811)
Grants

4%
($385,628)
Investment Income

1%
($118,208)
Fundraising & Events

1%
($40,576)
Miscellaneous Income

Expenditures: $8,430,050

82%
($6,952,602)
Program Services

17%
($1,447,424)
Administration

1%
($30,024)
Fundraising & Community Engagement

Report is pre-audit. Final audited Financial Statement will be available online or contact the Finance Office at 714.633-7400.

Thank You to our Donors and Supporters

Thank you to our many friends and partners. Your ongoing commitment to our participants enables us to provide the highest level of care, support and enrichment possible for the individuals and families we serve.

INDIVIDUAL SUPPORTERS

Leadership Circle
Gifts of $1,000+

Donald Clem
Brenda & Brian Deeley
Pamela Fitch
Lynn Janzen
John Kirkowski
Richard Kushner
Healy MacPhail
Sofia Martinez
Monique Reyes
Yolanda Salazar
Scott Sellens
Stewart Stempniak
Nicole & Michael Suydam
Elizabeth & Patrick Thomas
Tim & Sarah Varbel
Mark Verge
Jane Yee
Ben Yorks

Thank You to our Donors and Supporters

CORPORATE/FOUNDATION SUPPORTERS

Leadership Circle
Gifts of $1,000+

Allure Medical Staffing, Inc.
Bank of America
City Lift Building Services
Commercial Bank
Cornerstone United Methodist Church
Farmers and Merchant Bank of Long Beach
Jane and Bartley Yee Charitable Giving Fund
Kroger
Merrill Lynch
Orange County Community Foundation
Poms & Associates Insurance Brokers
Spinal Cord Injury Special Fund
The Murphy Family Foundation

Thank You to our Donors and Supporters

Collaboration Circle Gifts of $500+

INDIVIDUAL SUPPORTERS

Tamir Tar Bard
Dan Biedscheid
Karol Bogard
Harold Borak
Diane Esquivel-Quintero
Eben Frisbie
Cheryl Garcia
Jeff Girgle
Silvia Hernandez
Emmanuel Izaguirre
Unjung Kim
Douglas Kinzley
Sandra Leavell
Georgina Moyers
Darcy Okerlund
Darrell Rauch
Kimberlee & Kevin Studley
Robert Thomas
Michael Witte

CORPORATE SUPPORTERS

Pacific Speech Pathology

Thank You to our Donors and Supporters

Collaboration Circle Gifts of $250+

INDIVIDUAL SUPPORTERS

Francisca Alvarenga
Bryan Berman
Maura Byron
Eren Combs
Erica de Leon
Bryan Dube
Edmundo Fernandez
Alex & Glynis Hart
Mariely Henderson
Peter Herkey
Vincent Hill
Polly Kim
Kathy Lear
Jason Leavell
Michelle Leer
Larry Lin
Meredith Manning
Kelly Moore
Jake Olson
Richard & Linda Rodriguez
Matt Saiki
Jennifer Shirtz
Rosa Ines Solis
Leslie Stumpf
Terri Whitney

CORPORATE SUPPORTERS

Butterfield 8

Thank You to our Donors and Supporters

Passion & Integrity Circle Gifts of $100+

INDIVIDUAL SUPPORTERS

Anonymous Donors
Shawn Aguirre
David Alexander
Nenita Apiado
Shannon Barker
Geoffrey Brand
Victoria Bryant
Susanne Callahan
Tom Callister
Ross Case
Jane Dean
Anish Gore
Kelly Green
Nathaniel Guilland
Marilyn Ha
Renee Hellman
Suzanne Jennings
Christine Lacke
Luigi Lombardi
Diane Martinez
Aaron McFarland
Lysia McZiel
Christina Meza
Rick Meza
Yung Min
Pablo Montoya
Ricard Morones
Ron Murray II
Rosalie Pritchard
Mary & Armand Rainville
Genelly Rugh
Parichehr Safdari
Angie Solis
Karen Stoller
Hoa Anh Vuong
Maggie William

CORPORATE SUPPORTER

Santa Ana River Brewing Company
Spoons Grill & Bar
United Way Orange County

Reimagine leadership empowers others to reach their highest potential.

Thank you to our Board of Directors

Officers

Dr. Scott Sellens
PRESIDENT

Healy MacPhail
SECRETARY

Members

Dr. Donald Clem
Brenda Deeley
Eben Frisbee
Ron Murray II
Stu Stempniak
Chris Walsh

Chief Executive Officer

Sofia Martinez, LCSW

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RELENTLESSLY PURSUING POSSIBILITIES

Thank you to Board Chair Emeritus Dr. Donald Clem

For decades, Don Clem has embodied what it means to lead with both heart and vision. As a donor, board member, and past chair, he has guided Reimagine with wisdom, generosity, and an unwavering belief in our mission.

We are profoundly grateful for his continued partnership and the lasting impact of his leadership.

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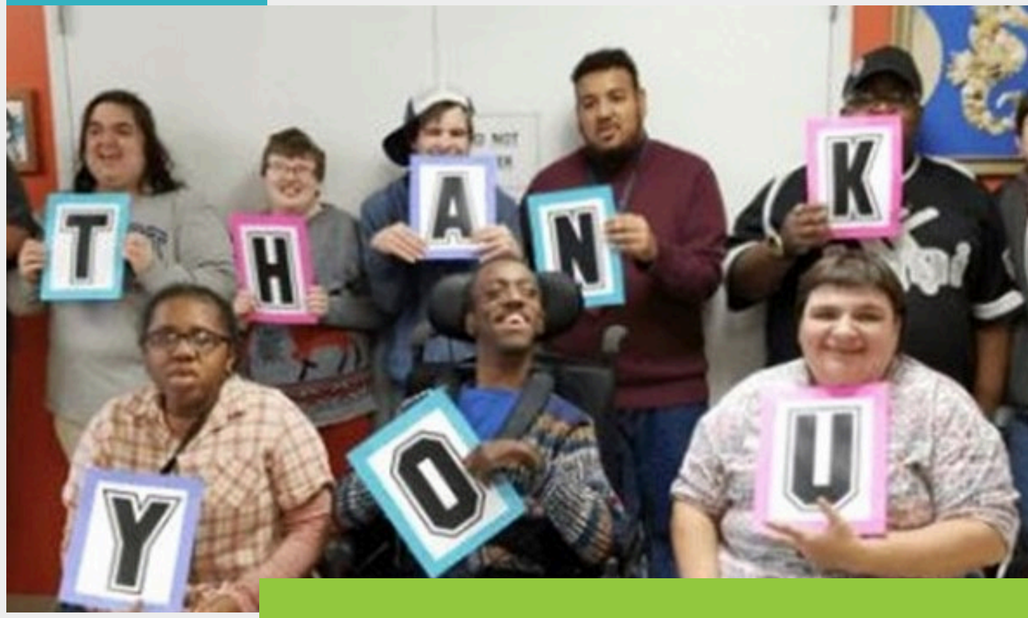
RELENTLESSLY PURSUING POSSIBILITIES

Thank you for reimagining a better, more inclusive community with us.



Campus Locations

1601 East St. Andrew Place
Santa Ana, CA 92705
714.633.7400

130 Laguna Road, Suite A
Fullerton, CA 92835
714.680.6060

www.reimagineoc.org

DONATE

Your support transforms lives.

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RELENTLESSLY PURSUING POSSIBILITIES